

Official Rules and Regulations

Swipe for a chance to win a Gales Gift Card

1. **The Contest:** "Swipe for a chance to win a Gales Gift Card" (the "**Contest**") is provided by Gale's Gas Bars Limited ("**Gales**") and Bobs Mini Mart Inc. ("**Bobs**"). The Contest will be governed by these official rules and regulations (the "**Official Rules**"). Participation in the Contest constitutes an entrant's agreement to abide by these Official Rules, including all eligibility requirements and each entrant understands that the results of the Contest, as determined by Gales and Bobs (collectively, the "**Sponsor**") are final and binding in all respects. This Contest is subject to all applicable federal, provincial, municipal laws and regulations and is governed in accordance with the Province of Ontario. This Contest is void where prohibited by law.

2. **Contest Dates and Contest Prize:** The Contest runs from January 1st, 2020 through to March 30th, 2020, 11:59 p.m. Eastern Standard time (the "**Contest Period**") at each of the Gales and Bobs locations in Ontario, Canada.

There will be one winner that is selected for the Contest. The winner will receive a \$250.00 Gales Gift Card (the "**Prize**"), redeemable at any Gales or Bobs location within Ontario. The Prize must be accepted as awarded, is not transferrable and cannot be exchanged for cash. The Prize must be collected at or delivered to an Ontario address within Canada.

3. **Odds:** The odds of winning the Prize are dependent on the number of eligible entries.

4. **Who can enter:** The Contest is open to all residents of the Province of Ontario who have reached the age of majority as of January 1st, 2020. Individuals who are employed by the Sponsor are not eligible to enter the Contest. Entries must be received or processed on or before March 30th, 2020 (the "**Expiry Date**") to be eligible to participate in the Contest. In order to enter and be eligible to participate in the Contest, the entrant must be a registered Gales Rewards Card member or have downloaded the Gales Rewards app. If you do not have a Gales Rewards Card one can be obtained at any participating Gales or Bobs locations by requesting a card from on-site personnel and registering the card by visiting www.gales.ca online. The Gales Rewards app can be downloaded on an entrant's mobile device from Apple's App store or Google Play (as the case may be) and the entrant can then follow the sign-up option and appropriate prompts when requested. For more information on obtaining a Gales Rewards Card or downloading the Gales Rewards app, please visit www.gales.ca.

By enrolling in the Gales Rewards program, you agree to be bound by the terms and conditions of the Gales Rewards program which can be found at www.gales.ca.

5. **How to enter:** Participants can enter the Contest in two ways: (A) Entrants can make an eligible purchase using an active and registered Gales Rewards Card or the Gales Rewards app and earn **one** entry in the Contest for each such purchase. Each eligible purchase wherein a Gales Rewards Card or Gales Rewards app is used will earn **one** entry into the Contest. To be eligible, entries earned via the Gales Rewards Card or Gales Rewards app must be completed in accordance with these Official Rules during the Contest Period: **OR** (B) Participants can enter the Contest

without a purchase (a "**No Purchase Entry**"). To complete a No Purchase Entry and obtain **one** entry in the Contest, an entrant can print their first name, last name, telephone number, age, complete mailing address (including the entrant's postal code), the entrant's registered Gales Rewards Card account number or Gales Rewards app account number and the entrant's email address legibly on paper and mail the information to:

NO PURCHASE ENTRY

Swipe for a Chance to Win a Gales Gift Card
Gale's Gas Bars Limited
4388 Portage Road
Niagara Falls, ON L2E 6A4

Upon receipt of an entrant's NO PURCHASE ENTRY in accordance with these Official Rules, an entrant will receive one entry in the Contest per envelope with sufficient postage. To be eligible, each NO PURCHASE ENTRY must be: (a) post-marked during the Contest Period and received no later than the Expiry Date; and (b) received separately in an envelope bearing sufficient postage. If more than one NO PURCHASE ENTRY is contained in the same envelope, all such No Purchase Entries will be void. In order to ensure that entrants' NO PURCHASE ENTRIES are received, entrants should allow two weeks for mail in entries to be received from the date the envelope containing an entry is post-marked.

6. Selection of Winner and Conditions: A random draw will be conducted to select a winner of the Contest on or before April 5th, 2020 and the entrant's whose name is drawn (the "**Selected Winner**") will be contacted by the Sponsor within five calendar days of the draw by telephone and/or email. If the Selected Winner cannot be reached within ten calendar days from the random draw date, or if the Selected Winner does not meet all the Official Rule requirements, the Selected Winner will be disqualified and his or her right to the Prize will be forfeited with no recourse against the Sponsor or any other party involved in the Contest, and the Sponsor will hold another random draw from among the pool of eligible entrants received during the Contest Period. In order to win the Gales Gift Card, the Selected Winner must correctly answer a time limited, skill testing, mathematical question to be administered by telephone at a pre-arranged mutually convenient time between the Selected Winner and the Sponsor, failing which the Selected Winner must forego the Prize without compensation.

By accepting the Prize, the Selected Winner releases the Sponsor and any of its affiliates from any liability, damages, losses or injury in connection with the Contest and/or the Contest Prize.

7. Privacy: By participating in the Contest, an entrant consents to the collection, use and disclosure of his or her personal information by the Sponsor and their agents and representatives for the purposes of: (a) any administration of the Contest; and (b) for marketing purposes. The collection, use and disclosure of any personal information of an entrant are subject to the Sponsor's privacy policy which is set out at www.gales.ca.

Acceptance of the Prize by the Selected Winner constitutes permission for the Sponsor to use the Selected Winner's name, location and likeness in any form of advertising related to the Contest without further notice or compensation.

8. **General Terms and Conditions:** By participating in the Contest, each entrant in the Contest agrees to be bound by: (a) these Official Rules which will be posted on Gales website at www.gales.ca; and (b) the decisions of the Sponsor, which shall be final and binding in all respects. The Sponsor reserves the right, in its sole and unfettered discretion, to disqualify any entrant found to be: (a) violating the Official Rules; or (b) tampering, abusing or attempting to tamper or abuse the entry process or the operation of the Contest.

All entries in the Contest are the property of the Sponsor. Entrants abusing the Official Rules will be disqualified. The Sponsor, its directors, officers, agents, representatives and its affiliated entities are not responsible for any entry or a prize winning notification or claim for a Prize, which fails to get entered, is lost, miscommunicated, misdirected or which arrives following the Expiry Date, as the case may be, whether or not due to any act or omission the Sponsor or any other person and whether or not due to any computer, software or any other technical malfunction.

The Contest is void outside the Province of Ontario and where prohibited by law and is subject to all applicable federal, provincial, municipal laws and regulations. By accepting the Prize, the Selected Winner acknowledges that the Sponsor has neither made nor is any manner responsible or liable for any representations, guarantees or warranties, express or implied, in fact or in law, regarding the awarded Prize. By participating in the Contest, each entrant agrees to release and hold harmless the Sponsor, its officers, directors, shareholders, employees, agents, affiliates, subsidiaries (collectively, the "Released Parties") from any and all losses, damages, rights, claims and actions of any kind arising from or in connection with participation in the Contest or the acceptance, possession, or use of the Prize, including without limitation, any loss, personal injury, death, property damage or any other claim whatsoever.

The Released Parties are further not responsible for: (i) electronic transmissions or entries that are lost, late, stolen, incomplete, illegible, damaged, garbled, destroyed, or misdirected; (ii) any problems or technical malfunctions, errors, omissions, interruptions, deletions, defects, delays in operation of transmission, communication failures, destruction or unauthorized access to, or alteration of, entries; (iii) failed or unavailable hardware, network, software or telephone transmissions, damage to entrants' or any person's computer and/or its contents, or causes beyond the Sponsor's reasonable control that jeopardize the administration, security, fairness, integrity or proper conduct of the Contest; (iv) any entries submitted in a manner that is not expressly allowed under these Official Rules; or (v) incorrect or inaccurate entry information whether caused by an entrant or by any of the equipment or programming associated with or utilized in the Contest. All incomplete or non-conforming entries will be disqualified. If for any reason this Contest cannot be executed as planned, including but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause(s) beyond the reasonable control of Contest Sponsor that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Contest, or if the Contest is compromised or becomes technically corrupted in any way, electronically or otherwise, the Sponsor reserves the right to terminate the Contest.

9. **Other:** The Sponsor may terminate, modify, suspend or withdraw from this Contest, or any aspect thereof, including without limitation any method of entry or the methods of selection of the Prize winner, in whole or in part, at any time without notice for any reason, without liability,

in its sole and unfettered discretion. In addition, the Sponsor will not assume any responsibility of any nature whatsoever in all cases where the Sponsor's inability to hold the Contest or to remit the Prize to the Selected Winner results from a cause beyond the Sponsor's reasonable control, including acts of God, weather conditions, strike, lockout or other labour disputes.

10. **Retail Value:** The retail value of the Prize is \$250.00. The Prize can be redeemed at any Gales or Bobs located in Ontario, Canada. The \$250.00 Gales Gift Card is not transferrable and cannot be exchanged for cash.